

Policy 29. Sponsorship

Reviewed by: Ian McDonald

Current Policy

Sponsors provide a benefit to the Dorchester Minor Hockey Association by providing sponsorship monies that offset the costs of providing the association's hockey programs. Sponsorship should have a positive effect on registration and related fees, and the DMHA's annual budget. Sponsors of the association are welcome each season, and will be provided with community exposure through displays of the sponsor's logo on the DMHA website and at the gate operated by DMHA at its home games. All inquiries regarding sponsorship should be forwarded to the fundraising committee chair/ 1st Vice President Finance and Fundraising.

All sponsors must complete the approved sponsorship form and pay the appropriate sponsorship fee as determined for each season by the executive.

Official sponsors of the Dorchester Minor Hockey Association shall not be approached for additional sponsorship or financial support by any team official, parent or any other person associated with an individual DMHA team without express permission of the executive.

Sponsorships must comply with the Dorchester Minor Hockey Association's policies, including the policy regarding ethical business practices.

Updated Policy

Financial sponsorships provide a benefit to the Dorchester Minor Hockey Association by offsetting costs associated with providing hockey programs. **Financial** sponsorships have a positive effect on registration numbers as they assist in lowering the overall cost for all players in the association.

Sponsorship of the association **is permitted on an annual basis** and sponsors will be provided with community exposure through displays of the sponsor's logo on the DMHA website, **social media and arena banners located at the front entrance of home games.**

All inquiries regarding sponsorship should be forwarded to the 1st Vice President Finance and Fundraising.

All sponsors must complete the approved sponsorship form and pay the appropriate sponsorship fee as determined for each season by the executive.

Official sponsors of the Dorchester Minor Hockey Association shall not be approached for additional sponsorship or financial support by any team official, parent or person associated with an individual DMHA team without express permission of the executive.

Sponsorships must comply with the Dorchester Minor Hockey Association's policies, including the policy regarding ethical business practices.

Board and Membership Feedback: